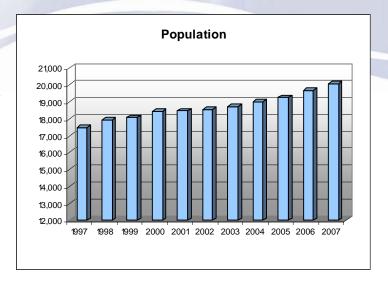


October 2008

## **Population**

Jerome County has shown steady population growth over the last decade rising 15 percent from 17,495 in 1997 to 20,066 in 2007. Growth can partially be attributed to outstanding economic development that has taken place in Jerome County drawing in new industries that require higher skilled workers, such as Hilex Poly, manufacturer of grocery bags. The dairy industry has swelled and the resulting businesses such as Jerome Cheese, West Farm Foods Inc. and WOW Logistics have made Jerome County an appealing place to work. The population has increased accordingly which has brought in additional small retail to join Wal-Mart, the growing Con Paulos auto dealership and new schools. The population will continue to grow at a brisk pace due to affordable real estate and the addition of the Crossroads Point Business Center at I-84 and Highway 93.

# **Work Force Trends**

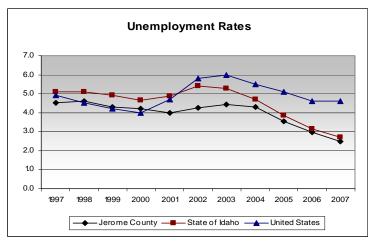


#### **Labor Force & Employment**

The seasonally adjusted unemployment rate in Jerome County has improved dramatically over the past few years, dropping from a high of 4.6 percent in 2003 to 2.5 percent in 2007. The positive trend has been driven by excellent economic diversification and development. The growth in the dairy industry and the resulting businesses that have sprung from that sector have provided a very stable employment picture. Idaho Milk Products Facility will wrap up construction on an \$80 million plant on the east side of Jerome that will process whey protein, a popular domestic and export product. The surge in food processing, as well as Hilex Poly's positive impact on the area have bumped up population, which then fuels the retail sector.

In 2000, Wal-Mart opened a large supercenter store, employing over 300 people. Many small retailers have done well and there have been numerous jobs created in the retail and services sectors. While dairy growth has stabilized, it is expected that Jerome County will continue its

Labor Force	Sep 2007	Sep 2008
Civilian Labor Force	10,320	10,288
Total Employment	10,083	9,860
Unemployed	237	428
% of Labor Force Unemployed	2.3	4.2
State of Idaho % Unemployed	2.7	5.0
U.S. % Unemployed	4.7	6.1

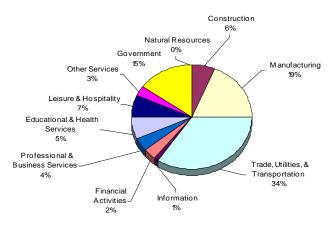


low unemployment rate and remain significantly under the national and state averages. The economic outlook remains optimistic with the continued infrastructure build out of Crossroads Point which currently boasts a Wingate Hotel, Fed Ex, Pella Windows, Fastenal and a Subway with construction starting in 2009 on a new hospital. Housing has been a strength for Jerome, which runs counter to the current national trends and facilitated the need for the new elementary school and middle school completed in 2008. The economy of Jerome will remain vibrant due to its superb location on the interstate and cluster industries co-existing and excelling.

Labor Force	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Civilian Labor Force	8,702	9,003	8,954	9,253	9,322	9,586	9,518	9,772	9,857	10,117	10,181
Unemployment	393	411	382	388	374	407	423	422	351	302	253
% of Labor Force Unemployed	4.5	4.6	4.3	4.2	4.0	4.2	4.4	4.3	3.6	3.0	2.5
Employment	8,309	8,592	8,572	8,865	8,948	9,180	9,095	9,350	9,506	9,815	9,928

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#### Nonfarm Payroll Jobs for 2007



### Wages & Income

Jerome County has shown strong growth in per capita income over the last decade, rising from \$19,697 in 1997 to \$28,092 in 2006 for a 43 percent increase. Jerome County is ranked  $10^{\text{th}}$  in the state for per capita income out of 44 counties and is slightly less than the state average,

The dairy industry is struggling with moratoriums due to speculation that there could be some negative impact on other crops due to environmental concerns. However, the growth of cheese and dairy product manufacturing will continue to grow due to the cluster of industry and skilled workers. The advantageous location, directly on the interstate, in conjunction with the new businesses that have located in the area and the proactive infrastructure they are building in Jerome County ensure continued strong growth projections in the near future.

Major Employers							
Aardema Dairy	Rite Stuff Foods						
Arlo G. Lott Trucking, Inc.	Si-Ellen Farms						
Crestview Calves	Spears Manufacturing						
Dietrich Cattle Company	St. Benedict's Medical Center						
Hilex Poly	Standlee Hay Company						
Jerome Cheese	Wal-Mart						

Occupational Wages*	Average Wage
Teachers	\$14.82
Teachers Aides	\$8.50
Registered Nurses	\$17.13
Receptionists	\$8.38
Medical Secretaries	\$9.15
Bookkeepers	\$9.04
Cashiers	\$6.07
Telemarketers	\$7.19
Janitorial	\$7.36
Landscapers	\$8.54
Maintenance Mechanics	\$12.20
Cheese Processors	\$9.37
Construction Laborers	\$11.52
Milkers	\$9.90
Farm Laborers	\$6.34

<sup>\*</sup> Additional occupational wage data can be found on the Idaho Department of Labor Web site at <a href="mailto:lmi.idaho.gov">lmi.idaho.gov</a>.

Covered Employment & Average Annual	1997		2006	;	2007		
Wages Per Job for 1997, 2006, & 2007	Average	Average	Average	Average	Average	Average	
	Employment	Wages	<b>Employment</b>	Wages	<b>Employment</b>	Wages	
Total Covered Wages	5,977	\$19,883	8,330	\$26,673	8,649	\$27,571	
Agriculture	1,289	\$18,200	1,858	\$24,418	2,046	\$26,149	
Mining	*	*	*	*	0	\$0	
Construction	275	\$21,533	448	\$26,781	433	\$30,979	
Manufacturing	720	\$22,808	1,207	\$28,884	1,237	\$29,200	
Trade, Utilities & Transportation	1,750	\$21,260	2,240	\$29,485	2,290	\$30,304	
Information	54	\$17,323	77	\$39,620	78	\$32,488	
Financial Activities	85	\$21,148	209	\$27,957	220	\$30,158	
Professional and Business Services	169	\$22,398	262	\$25,461	253	\$30,246	
Educational and Health Services	322	\$22,630	439	\$29,274	467	\$31,298	
Leisure and Hospitality	341	\$8,119	448	\$10,909	442	\$11,567	
Other Services	122	\$16,334	177	\$21,850	193	\$22,211	
Government	850	\$20,308	965	\$27,697	990	\$25,439	

Per Capita Income	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Jerome County	\$19,697	\$22,065	\$23,341	\$21,797	\$24,816	\$24,064	\$24,311	\$26,859	\$27,847	\$28,092
State of Idaho	\$20,648	\$21,789	\$22,786	\$24,077	\$25,024	\$25,221	\$25,524	\$27,361	\$28,301	\$29,920
United States	\$25,334	\$26,883	\$27,939	\$29,843	\$30,574	\$30,821	\$31,504	\$33,123	\$34,757	\$36,714
Information provided by U.S. Ce	ensus Bureau									



This county is served by the office listed below: Idaho Department of Labor 420 Falls Avenue
Twin Falls, ID 83301 Ph: (208) 735-2500

labor.idaho.gov